



HAKIM  
GROUP



INDEPENDENT  
OPTICIANS  
REINVENTED

BEFORE YOU SELL YOUR PRACTICE, **LET US TELL YOU OUR SECRET**

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YOUR PRACTICE,**

LET US TELL YOU  
OUR SECRET...



# WHY SHOULD YOU SPEAK TO TEAM HAKIM

IF YOU MIGHT BE SELLING YOUR  
PRACTICE IN THE FUTURE?

At the Hakim Group, we have been working with practice owners to help them maximise, not only the sale value of their practice but all the other characteristics of a sale that are precious to them. It can be a daunting thought, parting with something that has formed such a large part of your working life, especially after putting your heart and soul into building the business as well as nurturing a loyal patient base.

Over the past 15 years we have developed an innovative 'win-win' model that works, for us as well as the owner selling the practice. But we would say that, which is why it is probably a better idea to hear it from the 'horses mouth'.

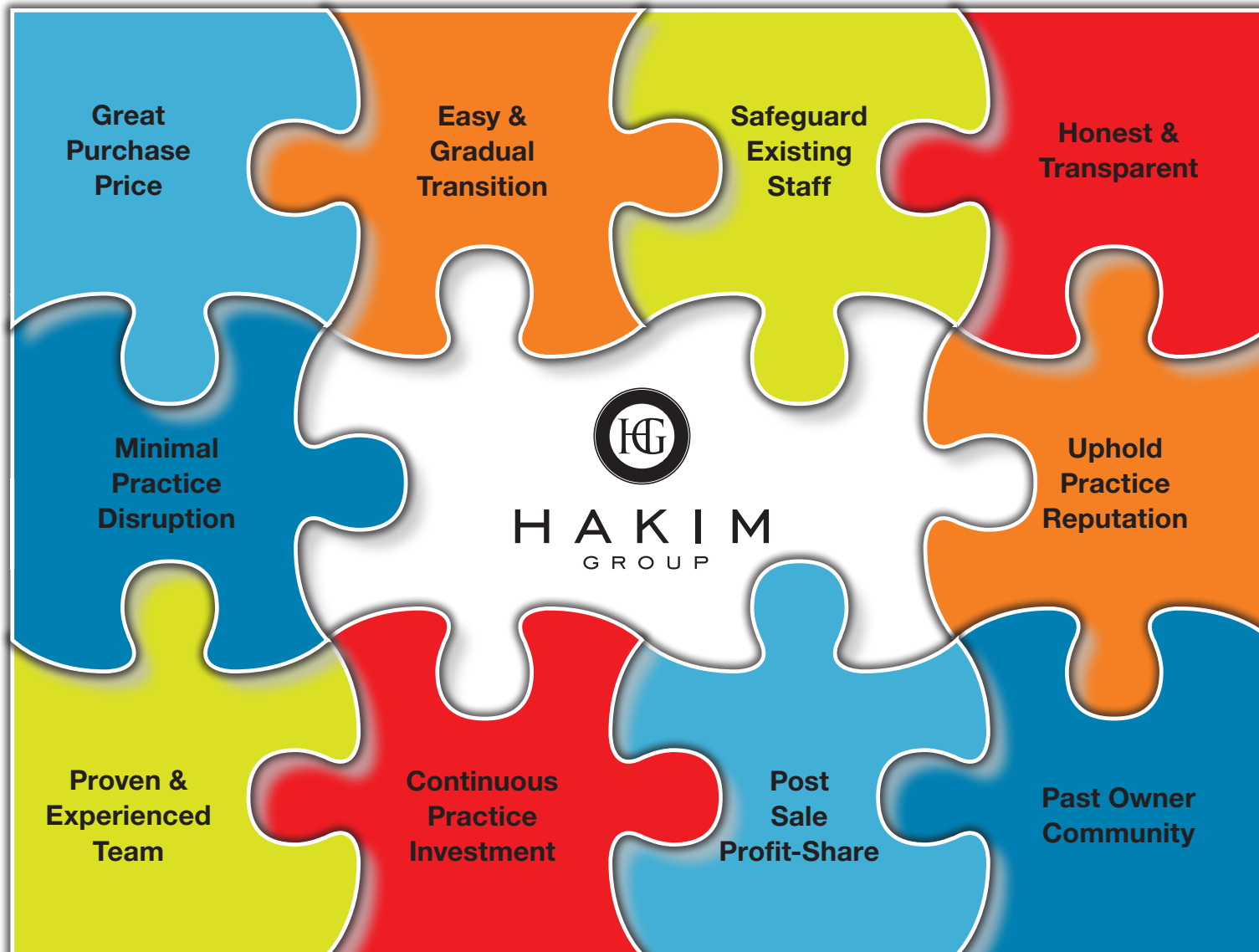
In this booklet, we have collated some short case studies of previous practices we have purchased from owners like yourself, who have been through the uncertainty, got the T-shirt and are enjoying life on the other side. Sharing their journey will help you answer some of those important questions that you will no doubt be asking yourself. Whether you are ready to start planning the sale or whether you are just flirting with the idea, we would be more than happy to introduce you to any of them to share their experience with you. Just give us a call or email me personally on [Imran@hakimgroup.co.uk](mailto:Imran@hakimgroup.co.uk). You can also find further information and some useful videos on our website [Hakimgroup.co.uk](http://Hakimgroup.co.uk).

I hope our paths cross in the near future and I wish you an abundant future wherever your journey takes you.

Dr Imran Hakim | CEO



# OUR TEN STEP PROMISE



# MAXIMISE THE SALE VALUE OF YOUR PRACTICE

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We have a track record of paying market leading prices for the practices that match our criteria



GRADUALLY EASE  
YOURSELF INTO  
**THE LIFE YOU  
PLAN TO LIVE**

We can ensure that this transition is as easy as possible and suits your future lifestyle aspirations.



# AN EXPERIENCED TEAM

WITH A PROVEN TRACK  
RECORD OF GETTING IT RIGHT

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Once we shake your hand and make a commitment to buy, we make it happen with minimal fuss. We have never pulled out of a deal.



# WE WILL ALWAYS BE HONEST AND TRANSPARENT

IN ALL OUR DEALINGS

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This is the foundation upon which we have been built and we want you to be an ambassador for the way we conduct business, so that you too can help us shout about our methods when it's all done and dusted!

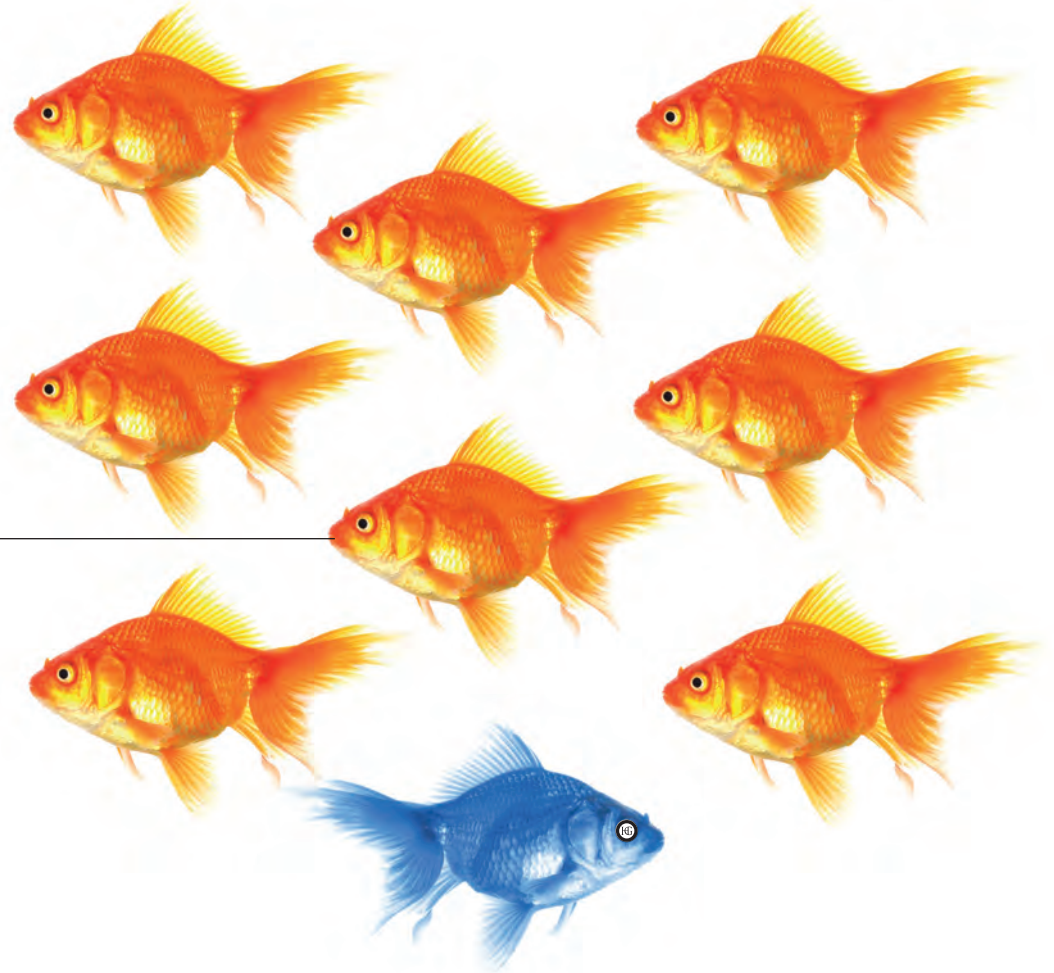




# MINIMAL DISRUPTION TO THE PRACTICE AFTER THE SALE HAS BEEN COMPLETED

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We work hard to retain the soul and individuality of the practice. The patient's will hardly notice the change.



# COMPLETE PEACE OF MIND

BECAUSE WHAT YOU  
HAVE BUILT IS PRECIOUS  
TO US TOO

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We will work tirelessly to continue enhancing the practice reputation. After all, the practice still has your name above the door.





# A 100% COMMITMENT TO SAFEGUARD

THE FUTURE OF YOUR  
EXISTING STAFF

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We will not only continue to look after the people that have been with you through thick and thin, but they will enjoy even more staff benefits than before. One of our unrecognised achievements is that we have NEVER made anyone redundant!



# WE WILL CONTINUE TO INVEST

IN THE FUTURE  
OF THE PRACTICE

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Once the sale goes through, that is when the hard work and real investment begins. Whether it be the latest equipment, practice ambience or staff training, we never cut any corners



# CONTINUE TO FINANCIALLY BENEFIT

FROM THE FUTURE  
GROWTH OF THE  
PRACTICE

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The financial rewards don't stop once you've sold the practice. You will continue to share a 'piece of the pie' from the on-going growth of the business post sale.



# WE HAVE A PROVEN FORMULA THAT WORKS EVERY TIME

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But don't take our word for it, speak to any previous owner we have worked with. We will gladly make an introduction.





# HAKIM GROUP



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## JOIN US

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