



HAKIM
GROUP

Practice Partnerships

Vision To Innovate 



If being a partner in an independent optical practice is your next career move, the Hakim Group has an unbeatable and market-leading offering designed just for you.



The past few decades have witnessed a huge demand shift in the market share enjoyed by the independents. The joint venture led model championed by the multiples has transformed the face of the optical industry in the UK forever.

But surely a joint venture partnership where the “house always wins” lacks equality? This is where at the Hakim Group we have taken on the challenge of reinventing independent optics. A hybrid solution that ensures there is equal pleasure for both parties. That is why 100% of our joint venture partners over the past decade are still with us and hungry for more! That is why every one of our partners have returned a profit each year. That is why we are redefining the rules of the game. The house doesn’t always win, we ALL win!

An award winning dedicated and experienced support team coupled with the passion and endeavour of our partners has made us one of the fastest growing independent family groups in optometry today. It is our aim to provide our partners with the business support services they require, giving them the freedom to provide the highest degree of professional eyecare to their patients. A wide ranging commitment that offers support, peace of mind, cost effective growth - ultimately a healthy and successful business.

The journey isn’t for everybody, but for those that successfully make it onto this team, a fulfilling and abundant career awaits. I look forward to introducing you to our family in the near future.

Dr Imran Hakim | CEO

It all starts with a vision 

A vision that's about more than just eyecare.
A vision that makes a difference to you and those around you;
that makes your professional journey smoother
and your business ambitions come to life.
A vision that makes you feel valued and means being
there during the tough times as well as the good.

Do you share our vision?

A unique recipe baked for success

We have been developing our joint venture model over the past 15 years. We have observed what's on offer, what's already working and then made it even better. It's like having two great products - chocolate fudge cake with ice cream, but knowing to heat the cake first in the microwave for exactly 22 seconds. Combining the warm along with the cold and all the ingredients in-between leading to an even better end result.*

*Do not place any metallic items in the microwave. This one time...
(remind me to tell you this story when we meet).



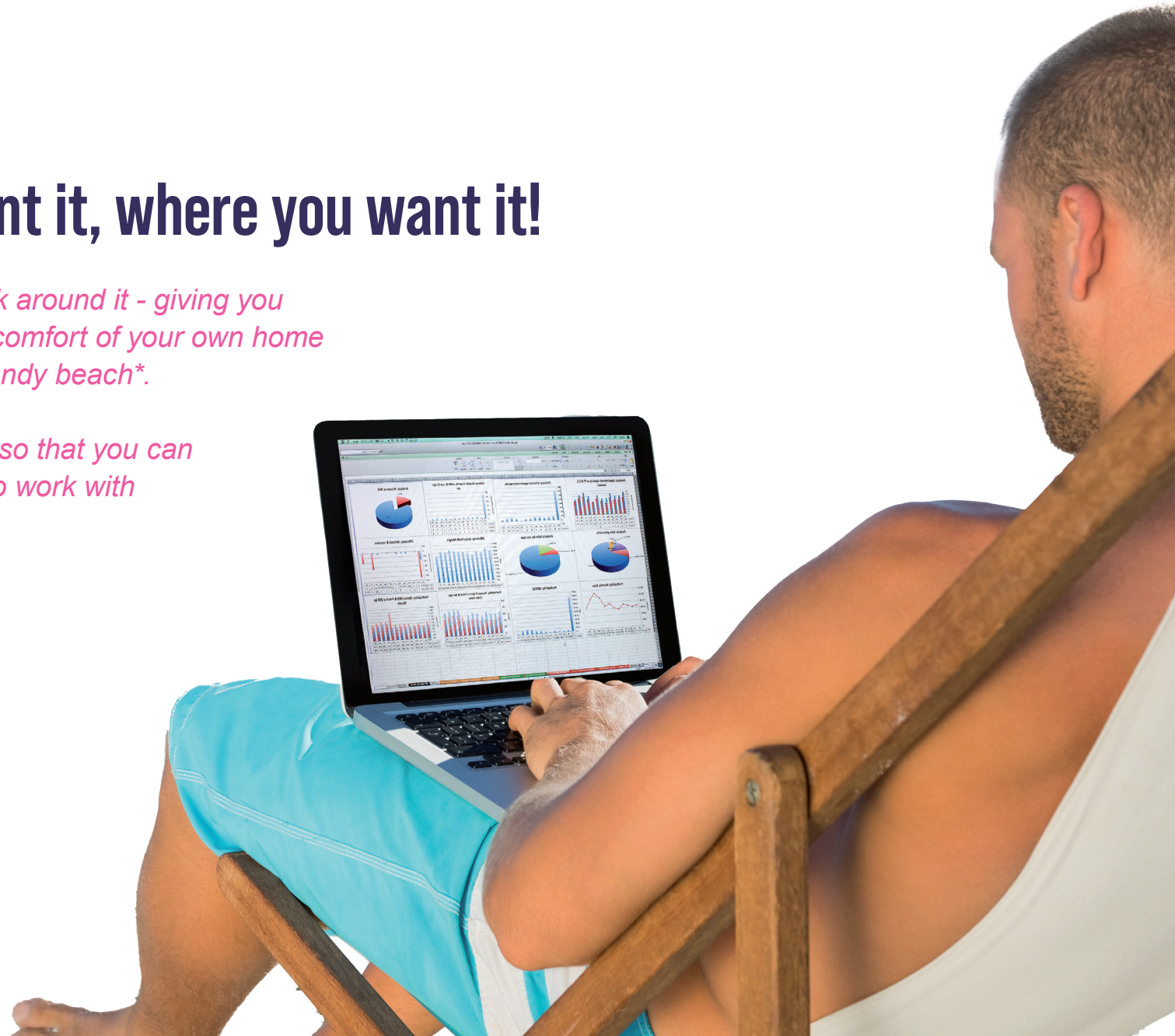
Control when you want it, where you want it!

Your life is already busy - so we'll work around it - giving you full access to your business from the comfort of your own home or even whilst relaxing on a remote sandy beach.*

We continue to improve and innovate so that you can have control on the go, allowing you to work with freedom wherever you are.

How would you like to work?

*Not too remote! Internet access needed of course



Joint venture partnerships that are as individual as you are

We don't believe in 'one size fits all'. Mastering the process of matching the partner with the correct opportunity is critical and this is why our experienced team have delivered a 100% track record over the past decade of getting this marriage right.*

*Every one of our partners have enjoyed an attractive profit every year they have been with us.... and now we just can't get rid of them! In fact many of them have invited their friends and family to join us too. If you would like to meet with one of them in person, we would be happy to make the intro!



CAN I FISH? Yes, you can

We are built around a passionate culture of Continuous And Never-ending Improvement - never static, with a partner led strategy to build long term potential and the future road map for the group.

Our annual event and FISH Tanks ensure that we are constantly looking to offer better support services to our partners, practice teams and ultimately to our patients.*

*FISH stands for Finding Inner Self Happiness – this established philosophy from the Seattle fish market runs right through our DNA. If you FISH, you will engender happy teams and happy patients, leading to a happy and healthy business. We can help you FISH!



We may not have a 'magic formula' but we do have the next best thing

Whether it's the process of buying existing practices, or nurturing successful joint venture partnerships, we can summarise our philosophy in one word - 'win-win'. Then again, we would say that, so don't just take our word for it, ask our partners directly. The only thing that explodes in our practices is the profits!*

*OK. So you might question whether that is two words, but you certainly cannot argue with the many success stories within our portfolio.

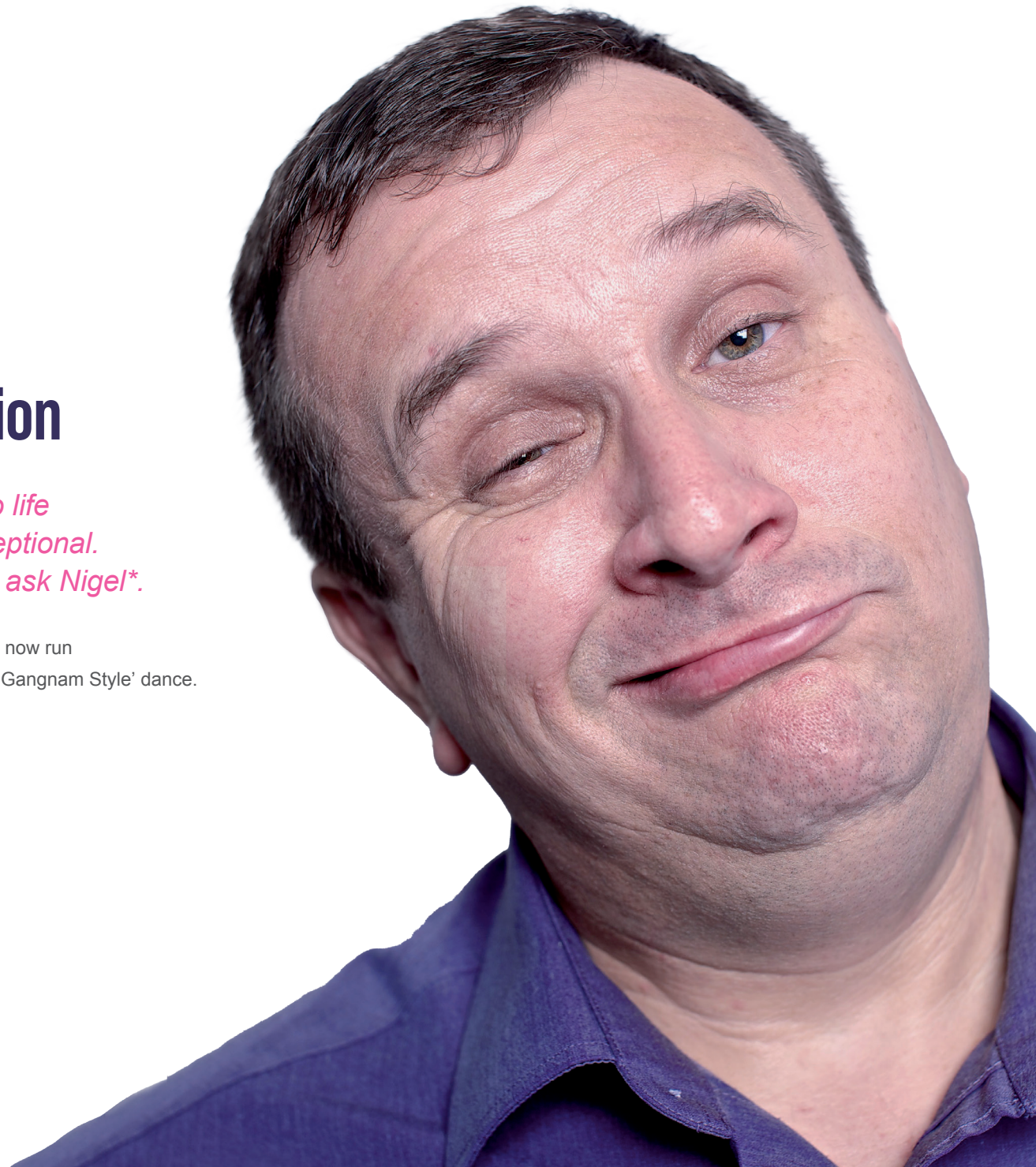
To see some short case studies, visit www.hakimgroup.co.uk



Team culture is our foundation

Our people make us who we are, bringing ideas to life and transforming businesses from average to exceptional. We are committed to helping people prosper. Just ask Nigel.*

*Nigel is a partner at Carolyn Parker opticians in Penkridge. Not only does he now run six joint venture practices with his lovely wife Joyce, he also does a fantastic 'Gangnam Style' dance. Check it out on HGTV - www.youtube.com/hakingroup



Our experience, your ambition

We are very precious about who we invite into our existing partner network. We'd never say that this is for everyone (because it isn't), and we prefer to be honest and make sure that you know what you are committing to. For those who make the team, here are some of the benefits you can expect to enjoy;

- Comprehensive ongoing training
- HG Tablet loaded with our resource centre
- An established profitable practice
- A dedicated partner community
- Full back-office support
- Project Management Tools
- IT support
- Marketing
- Weekly and quarterly newsletters
- Facilities management
- Online presence managed and social media support
- HR & Recruitment
- Approved suppliers for the best terms
- Financial Flexibility Fund for all staff
- Regular Industry updates & intelligence
- Video library & Training materials for team development
- Mystery shopper reports for constant improvement
- Business planning and financial forecasting assistance
- Financial management team
- KPI dashboards & regular health checks
- A Health plan for every employee
- Ongoing supplier negotiations
- Creative, design, photography, videography & print services
- Communication system to connect with anyone from anywhere at anytime
- Calendar of events in the UK & abroad for personal and business development
- Annual awards ceremony to recognize outstanding achievement
- Emerging technology adoption to keep you ahead of the game
- Technical support on new and existing products
- If you need to FISH then we can help you with that too
- ...Plus much, much more



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